




gurieli
export



born in georgia





Prince Mamia V Gurieli

PRINCE MAMIA V GURIELI THE LAST RULER OF GURIA (1809-1826). GURIELI, AS A REFORMER, TOOK GREAT INTEREST IN TRANSFORMING AGRICULTURE TO MATCH EUROPEAN PRACTICES. THE NOBLEMAN RECEIVED ADVICE FROM THE FRENCH BOTANISTS, WHO IN 1799 GREW TEA ON THE SUBTROPICAL ISLAND OF WADMALAW CLOSE TO THE AMERICAN CITY OF CHARLESTON IN SOUTH CAROLINA (WHERE TEA CULTURES ARE STILL PRESERVED TODAY). FOLLOWING THEIR RECOMMENDATIONS, AND WITH THE HELP OF THE SCOTSMAN JACOB MARR, ORDERED CHINUMACHIN TEA SAPPLINGS AND OTHER EXOTIC PLANTS FROM PARIS FOR HIS BOTANIC GARDEN.

Georgia and Tea

IN 1861 THE FIRST GEORGIAN “BAI HUA” TEA (“WHITE FLOWER” IN CHINESE) WAS PRODUCED ON AN INDUSTRIAL SCALE; IN 1864, THE PRODUCT WAS PRESENTED AT THE RUSSIAN AGRICULTURAL EXHIBITION IN ST. PETERSBURG, AND IN 1885, THE FIRST SHIPMENTS WERE MADE TO EUROPE AND RUSSIA.

GEORGIA HAS PLAYED A SPECIAL ROLE IN THE STUDY OF TEA CULTIVATION WORLDWIDE. DESPITE THE ANCIENT HISTORY OF TEA CULTURE, BEFORE TEA CAME TO GEORGIA, NO COUNTRY WAS AWARE THAT IT WAS POSSIBLE TO PRODUCE HYBRID VARIETIES OF THE PLANT. THE GEORGIAN SCIENTIST, KSENIA BAKHTADZE FIRST PROVED THE PRINCIPLE THAT DIFFERENT VARIETIES OF TEA COULD BE CROSSED TO CREATE PLANTS WITH UNIQUE TRAITS. THROUGH THE GENERATIONAL SELECTION METHOD, SHE MANAGED TO MAKE OVER 16 HYBRID VARIETIES CHARACTERIZED BY HIGH FROST-RESISTANCE AND ECONOMIC EFFICIENCY.

Georgian Tea

GEORGIA’S GEOGRAPHIC LOCATION AND SUBTROPICAL CLIMATE, THE NUMBER OF SUNNY DAYS IN GEORGIA AND OPTIMAL AVERAGE ANNUAL TEMPERATURE (+ 12.5 - + 14.7 C), THE NUMBER OF FALL-OUTS, ENSURES POSSIBILITIES OF RECEIVING HIGH QUALITY TEA.

TEMPERATURES VARY BETWEEN SUMMER AND WINTER, DETERMINE THE SEASONAL CHARACTER OF TEA HARVESTING IN THE COUNTRY. DUE TO THESE NATURAL FACTORS USE OF PESTICIDES AND HERBICIDES IS NOT NECESSARY, SO THAT ENVIRONMENTAL DAMAGE FROM CHEMICALS AND POLLUTANTS IS MINIMIZED.

THE STRONG CONTRAST BETWEEN DAY AND NIGHTTIME TEMPERATURES DURING THE PERIOD WHEN THE TEA SHOOTS START TO APPEAR, PRODUCES AROMATIC SUBSTANCES IN THE DELICATE SPROUTS OF THE PLANT CREATING A COMPLEX BOUQUET OF AROMA UNIQUE TO GEORGIAN TEA.



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NATURAL GOODNESS IS IMPORTANT TO EVERYBODY. THAT IS WHY OUR TEA IS DEMANDED ABROAD AND HAS BEEN EXPORTED SINCE 1885. UNDER THE BRAND NAME GURIELI EXPORT, IT IS NOW FINALLY AVAILABLE AT HOME FOR YOUR DELIGHT.

OUR QUALITY TEA IS NATURALLY GROWN WITHOUT ANY PESTICIDES IN THE WESTERN GEORGIAN MOUNTAINS. WE HAND-PICK EACH TEA LEAF AND CAREFULLY PROCESS IT WITHOUT ANY ADDITIVES OR COLORING.

ENJOY THE NATURAL GOODNESS OF GURIELI EXPORT!



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GurIELI Export Black Tea

MADE OF SOFT 1-2 LEAF SPROUTS GATHERED IN THE MORNING IN PLANTATIONS OF SELECTION SPECIES GROWN IN THE HIGHLANDS OF THE SOUTH CAUCASIAN MOUNTAINS.

ONLY ORGANIC FERTILIZERS ARE USED IN PLANTATIONS OF THIS BRAND.

ECOLOGICALLY CLEAN ENVIRONMENT, WARM CLIMATE OF SUBTROPICAL MOUNTAINS, CLEAN WATER, AND THE SOIL ENRICHED WITH ORGANIC ELEMENTS – ALL THESE CONDITIONS CONTRIBUTE TO THE SPECIAL NUTRITIONAL VALUE OF THE GREEN TEA LEAVES AND ENSURE HIGH-QUALITY OF BLACK TEA WITH PIQUANT TASTE, ROSE AND HONEY FLOWER AROMAS.

THE BLACK TEA EXTRACT OF GURIELI EXPORT WITH ITS PRECIOUS TASTE AND FRAGRANCE, NUTRITIONAL AND HEALING SUBSTANCES STIMULATES HUMAN'S NERVOUS SYSTEM AND SUPPORTS HEALTHY HEART.

GREEN TEA LEAVES HAVE BEEN GROWN WITHOUT ANY PESTICIDES AND HERBICIDES, AND NO ADDITIVES, EMULSIFIERS OR COLORS ARE USED IN PROCESSING OF THE LEAVES



Gurieli Export Green Tea

MADE OF SOFT 1-2-LEAF SPROUTS GROWING IN PLANTATIONS OF SELECTION SPECIES GROWN IN THE HIGHLANDS OF THE WEST GEORG HIG MOUNTAINS.

ONLY ORGANIC FERTILIZERS ARE USED IN PLANTATIONS OF THIS BRAND.

WARM CLIMATE OF THE SUBTROPICAL MOUNTAIN AREA, CLEAN WATER, THE SOIL ENRICHED WITH ORGANIC ELEMENTS DETERMINE MODERATE ASTRINGENCY OF “GURIELI EXPORT” GREEN TEA, ITS DISTINGUISHED CLASSICAL AROMA AND EXQUISITE TASTE QUALITIES.

ACCORDING TO THE RECENT RESEARCHES GREEN TEAS HAVE BEEN SHOWN TO HAVE ANTI-CANCER, ANTI-OXIDANT, RADIO-PROTECTIVE, ANTI-MUTAGENIC, ANTI-TOXIC, AND ANTI-AGING AND STRESS-RECOVERY ACTIVITIES.

IT IS NOTEWORTHY THAT THE GEORGIAN GREEN TEA IS CHARACTERIZED WITH RELATIVELY HIGH CONTENT OF EPIGALLOCATECHIN GALLATE [EGCG], THE MAIN ACTIVE COMPONENT OF GREEN TEA LEAVES.

GREEN TEA LEAVES HAVE BEEN GROWN WITHOUT ANY PESTICIDES AND HERBICIDES, AND NO ADDITIVES, EMULSIFIERS OR COLORS ARE USED IN PROCESSING OF THE LEAVES.

IT CONTAINS NO PESTICIDES, HERBICIDES OR OTHER CHEMICALS AND IS PROCESSED WITHOUT ANY ADDITIVES, EMULSIFIERS OR COLORS.





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gurieli
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black tea
with bergamot

gurie
exp

green tea



GEOPLANT LTD
RUKHI, ZUGDIDI 2100, GEORGIA
TEL: 00 995 32/ 22 74 30 Fax: 00 995 32/ 22 63 20
E-MAIL: FEEDBACK@GEOPLANT.GE
WWW.GEOPLANT.GE